

OFFICIAL RULES:
National Geographic Kids Weird But True Gourdough's Giveaway Sweepstakes

ELIGIBILITY

NO PURCHASE IS NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. This sweepstakes is open only to legal residents of the 50 United States and District of Columbia who are at least 18 years old at the time of entry. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. Employees or contract employees of sponsor National Geographic Society ("Sponsor"), Gourdough's, their affiliates, subsidiaries, agents, and parents and their immediate families or persons living in the same household of such individuals, are ineligible. SWEEPSTAKES IS VOID WHERE PROHIBITED BY LAW.

SCHEDULE

The sweepstakes begins at 12:01 a.m. Central Time (CST) on December 4, 2013, and ends at 11:59 p.m. CST on December 9, 2013 (the "Promotion Period"). All in-person entries must be received by 11:59 p.m. CST on December 8, 2013; mail-in entries must be received by December 9, 2013. Proof of submission is not proof of receipt.

HOW TO ENTER

There is a limit of one (1) entry per person. There are two ways to enter:

- (1) Visit any Gourdough's location in Austin, Texas (consider purchasing a Weird But True Austin donut!), and submit your name, mailing address, email address, and phone number to be entered to win our Grand Prize. You must submit all required data on the entry form in order for the sweepstakes entry to be valid.
- (2) Alternatively, mail your name, mailing address, email address, and phone number to National Geographic Society, Attention: Megan Petratz, 1125 17th St 5th Floor, Washington DC 20036.

All entries become the property of Sponsor. They will not be returned or acknowledged. Entries are void if they are in whole or in part incomplete, illegible, irregular, altered, counterfeit, produced in error, or obtained through fraud or theft. Entries must be legible to be considered valid. Sponsor is not responsible for late, lost, stolen, mutilated, incomplete, illegible, misdirected, or postage-due mail. By entering you agree to be bound by these Official Rules.

PRIZE

One (1) Grand Prize winner will be selected ("Winner"). The Grand Prize is one (1) white, 16GB, WiFi iPad mini® **pre-loaded** with National Geographic Kids digital applications downloaded onto the device, including Weird But True, Dinopedia, Just Joking, Look & Learn Animals Vol 1, Look and Learn Animal Alphabet, Geo Dash, *National Geographic* magazine, and *National Geographic Kids* magazine. The Grand Prize also includes free one-year subscriptions to the digital editions of *National Geographic* magazine and *National Geographic Kids* magazine.

The winner is solely responsible for all costs, incidentals, and expenses not specifically mentioned as part of the prize. If the prize is unavailable for any reason, Sponsor, in its sole discretion, reserves the right to substitute the prize with a prize of equal or greater value.

Approximate Retail Value of the Grand Prize ("ARV") is \$340.96. No prize transfer, assignment or substitution by Winner is permitted. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Should the Winner selected not be able to accept the prize, Sponsor reserves the right to award the prize to another winner using random selection from among the remaining eligible entries.

SELECTION OF THE WINNER

One winner will be randomly selected from all eligible entries received during the Promotion Period, on or about December 10, 2013. The potential winner will be notified by mail, email, or phone on or about December 10, 2013. Odds of winning depend on the number of eligible entries received.

REDEMPTION AND VERIFICATION

To redeem prize, Winner must respond within two (2) days of prize notification. Response may be by e-mail to Megan Petratis at mpetrati@ngs.org. Winner will be required to execute and return (1) an affidavit of eligibility and liability release; and (2) an IRS W-9 form. All forms must be signed and returned within the time frame set forth by Sponsor or the prize will be deemed forfeited and a substitute winner will be selected.

All prize claims are subject to verification and compliance with the Official Rules.

RIGHT TO CANCEL OR SUSPEND SWEEPSTAKES

If for any reason the sweepstakes is not capable of running as planned, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the sweepstakes.

LIMITATION ON LIABILITY

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; unauthorized access to sweepstakes entries; or alteration of entries. Sponsor is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, or failure of any e-mail to be received on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participants' or any other persons' computers related to or resulting from participation or downloading any materials in this sweepstakes.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

CONDITIONS OF PARTICIPATION

By participating, participants agree to release, discharge, and hold harmless Sponsor, Gourdough's, and their respective partners, affiliates, parents, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any liability, claims, losses, and damages arising out of the participants' participation in the sweepstakes or any sweepstakes-related activities and the acceptance, use, misuse, or possession of any prize received in this sweepstakes. Participants also agree (a) to be bound by these official rules; and (b) that the decisions of Sponsor are final on all matters relating to the sweepstakes.

By entering, each entrant agrees to receive e-mails from Sponsor, Gourdough's, and their affiliates and subsidiaries regarding promotions and events. With each e-mail received, entrant will have the option to opt out of future e-mails from the sender.

WINNERS LIST

For the name of Winner after December 12, 2013, send a separate self-addressed, stamped envelope (except where prohibited by law) to National Geographic Kids Weird But True Town of the Year Sweepstakes 2013, Attention: Megan Petratis 1125 17th St. NW, 5th Floor, Washington, DC 20036.

SHORT FORM RULES

To obtain Official Rules, go to www.ngkidsaustin.com.

PURCHASE IS NOT NECESSARY AND WON'T INCREASE CHANCES OF WINNING. Open to residents of 50 United States and D.C. 18 years or older. Employees of Sponsor National Geographic Society, Gourdough's and related companies (and their families and households) are ineligible. Sweepstakes ends 11:59 p.m. CST December 9, 2013. You must complete all required data on the entry form in order for the sweepstakes entry to be valid. One Grand Prize winner to receive: WiFi iPad mini (16GB, white), with all National Geographic Kids apps, and one-year subscriptions to digital edition of *National Geographic* magazine and *National Geographic Kids* magazine. (ARV: \$340.96). Conditions and restrictions apply. **VOID WHERE PROHIBITED.**